1 Electrolux

September 2, 2011

City of Memphis Attention: Mayor A.C. Wharton, Jr. 125 North Main Street Memphis, TN 38103

Shelby County, Tennessee Attention: Mayor Mark Luttrell, Jr. 160 North Main Street, Suite 660 Memphis, TN 38103

Dear Mayor Wharton and Mayor Luttrell:

The purpose of this letter is to inform you that Electrolux Home Products, Inc. ("Electrolux") intends to honor its obligations under the terms and conditions of the Site Location and Development Agreement dated December 15, 2010 among Electrolux, Shelby County, Tennessee, the City of Memphis, Tennessee, the State of Tennessee and the Industrial Development Board of the City of Memphis and Shelby County, Tennessee, related to the construction of the facility in the Frank Pidgeon Industrial Park.

Electrolux looks forward to continuing the mutually beneficial relationship it has established with the City of Memphis and Shelby County. We appreciate the continued support provided by the City and County to Electrolux.

Sincerely,

ELECTROLUX HOME PRODUCTS, INC.